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PROPOSAL

POLK AUTOMOTIVE STATISTICAL DATA

Submitted to: Matthew Gedney
Submitted by: Michele Graham, Account Executive, R. L. Polk & Co.
Date submitted: April 25, 2006

NVPP Data- Vehicle Census

1. Geography: County level

Vehicle Detail: Mazda RX7 MY 93-95

Time Period: 10/05- snapshot

Price- \$1,250.

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2. Geography: Zip Code Level

Vehicle Detail: Mazda RX7 MY 93-95

Time Period: 10/05- snapshot

Price- \$2,738.

This proposal is valid for 30 days post date submitted.

3. Geography: Broken out by state

Vehicle Detail: Mazda RX7 MY 93-95

Time Period: 10/05- snapshot

Price- \$750.

4. Geography: National Summary

Vehicle Detail: Mazda RX7 MY 93-95

Time Period: 7/1-snapshot 92-current time period

Price- \$ 2300.